

I crafted the Case Study following an interview I conducted with Volma's Logistics Director on 12/12/2019

CASE STUDY

Elevating Efficiency: VOLMA's Logistics Journey with Logist Pro from S2B Group

INTRODUCTION

- VOLMA, the largest Russian construction materials manufacturer, faced complex road logistics challenges across diverse regions.
- Challenges included transparency issues, hidden corruption, and market competitiveness in transportation rates.

BACKGROUND

- Volma operates 8 plants across Russia and the CIS countries, dispatching 100,000+ vehicles annually.
- Some regions had transportation deficiencies, hindering logistical efficiency.

CHALLENGES FACED

- Lack of transparency and difficulty in logistics planning.
- Internal corruption affecting fair transportation rates.
- Complexities of comprehending the trucking rate policy and establishing a competitive edge in the market.

SOLUTION

- **Description:** Logist PRO, an advanced SaaS logistics automation solution from S2B Group, offers a set of functionalities and settings for road logistics.
- **Automation Capabilities:** The platform automates logistics routines and simplifies electronic transport trading processes.
- **Extensive Database:** The system boasts an extensive database of over 8000 verified transport companies.
- **Auction Benefits:** Conducting transportation auctions empowers the shipper to secure optimal transportation prices, reduce human intervention, and streamline staff resources.
- **Customized Criteria for Carrier Selection:** The system facilitates auctions based on pre-defined criteria. During the tender, the shipper sets both pricing and non-pricing criteria for carriers, working only with those that meet their requirements.
- **Cost Efficiency:** It enables potential savings of up to 30% in transportation costs and provides real-time control over logistics operations.
- **Integration Benefits:** Seamless integration with internal management systems significantly enhances operational efficiency.

This solution suite effectively addresses Volma's logistical challenges, providing comprehensive automation and cost-saving opportunities.

IMPLEMENTATION

Modules implemented included yard management, carrier management, order transmission management, and tariff management.

Post-automation, there was a shift from limited to unlimited motor carrier portfolios, effectively managed. The system ensured all requests followed predefined algorithms, addressing any transport shortages through tailored settings.

RESULTS

Results Achieved in 4 Months:

- **Cost Reduction:** Average transportation rates reduced by **20%** across the board, with even higher reductions noted on specific routes.
- **Operational Efficiency:** A **50%** optimization in staff numbers was achieved due to process automation, enhancing operational efficiency.
- **Enhanced Visibility:** Order processing for carriers and assigning responsibility to each player became more transparent and visible.
- **Time Efficiency:** Order processing time reduced by **5** times.

BENEFITS

- Significant cost savings in transportation expenses.
- Enhanced transparency, reducing corruption and improving fair practices.
- Streamlined processes and optimized staff efficiency.

TESTIMONIALS

Yuri Igumov, Volma's Logistics Director: *"We reduced trucking rates by an average of 20%, and even more on certain routes. S2B Group, among the top five providers offering similar products, is the most mobile and flexible supplier in the market. They promptly respond to partner requests. Despite the company's rapid growth, it remains customer-centric, unlike inflexible competitors. This is a truly professional team that guides the partner from the start, crucial for implementing a new project."*

This Case Study illustrates how Logist Pro transformed Volma's logistics operations, resulting in substantial cost savings, improved efficiency, and enhanced transparency in transportation logistics.

Want to see how Logist Pro can help improve your transportation management? Try our **free demo and consultation!** You'll get a chance to use the system with a **grace period for setup**. Contact us to book your demo today!